

Joined Up for Jobs Forum – Friday 31 May 2019

**This month's forum meeting is packed with updates and information.
 The overall theme is Fair Work and Living Wage.**

Agenda	
09:30	<p>Introduction Lucy Pearson, All in Edinburgh Delivery Manager</p>
09:40	<p>Strategic Skills Pipeline Rona Hunter, Chief Executive Officer</p> <p>Rona Hunter is the CEO of Capital City Partnership, an ALEO of the City of Edinburgh Council which co-ordinates the Local Employability Partnership. This is achieved through a Job Strategy Group of senior officers from SDS, DWP, NHS, Edinburgh Universities, Edinburgh College, and the Council. The three main strategies are Joined Up for Jobs, Joined Up for Business, and Joined Up for Integration. Increasingly, CCP also has a key role in the shaping, design and delivery of the Integrated Regional Employability Skills group under the Edinburgh and South East Scotland City Region Deal. The presentation today is to give an update on the Strategic Skills Pipeline, showing the range of service provision.</p>
09:50	<p>FUSE Retail & Hospitality Academy Stephanie Lang, Recruitment & Skills Manager</p> <p>FUSE Retail & Hospitality Academy will assist with the expected 3000 job opportunities created as a result of the new Edinburgh St James opening in Oct 2020 and will also help support employers within the city centre Business Improvement District (BID). Established with a variety of partners including Edinburgh St James, City of Edinburgh Council and Capital City Partnership, we are part of the city-wide recruitment support model to complement and enhance Fort Kinnaird Recruitment & Skills Centre and Edinburgh Airport Centre.</p> <p>FUSE will enable world class customer experience across Edinburgh, enhancing the appeal of the retail & hospitality sector as a fulfilling career; providing support, best practice and training at all career levels, to all people.</p> <p>Join the movement at www.edinburghfuse.com</p>
10:00	<p>ESHER Model, Behavioural Science Alistair Hunter - Training and Business Development Director (UK) Esher House. Colin MacFarlane - National Programme Manager, YMCA Scotland</p> <p>Fair work starts with fair access to work. YMCA Scotland & Esher House partnership.</p>

	<p>Every person in our employability pipeline is different and unique so why do insist in a one size fits all model? Using applied behavioural science (or nudge theory) we will explain how you can deliver the most effective evidence based intervention for your clients at the right time, every time, in a cost effective and truly scalable way.</p> <p>We will walk you through our easy to apply model explaining why timing interventions to an individual's genuine readiness to change, greatly increases outcomes, how it helps you with your employability, apprenticeship, learning and other community programs. We will explain how Esher House and YMCA Scotland can partner with you to help you win public contracts, improve the return on investment for your organisation and most importantly achieve incredible social outcomes and create a solid evidence base for your work.</p>
10:20	<p>StartScotland Ryan King, National Employer Services Manager</p> <p>From StartScotland currently delivering the Fair Start contract in the East, responsible for engaging with locally unemployed individuals, and progressing them through to sustained employment. This presentation will cover what we do to promote fair work and touch on the challenges some employers have in making the commitment to embed the fair work principles.</p>
10:30	<p>Tea and Coffee</p>
10:50	<p>Community Renewal, ETIES Contract Jon Mennie, Service Manager (East of Scotland)</p> <p>Community Renewal Trust delivers two Community Development Projects in Edinburgh providing funding for community led ideas. Employment safety Net youth project working with young people who are furthest away from the job market, Health Case Management project which works with specific GP surgeries to engage with the hardest 5% of patients to support and work with them to try and improve their situation. We also deliver the ETIES contract targeted at stage 4 and 5 of the employment pipeline. We would like to highlight the difficulties for our client groups in gaining fair work and living wage positions and why this is more important than ever before in regard to Edinburgh's economic profile.</p>
11:10	<p>Innovation Centre + Careers Club Hattie Chandler, Strategic Programme Manager, Heart of Midlothian FC</p> <p>As a Strategic Programme Manager, I am responsible for the operational and strategic management of the Club's newly established Innovation Centre which sits within the non-profit arm of the Club. Within this, we plan to develop a Careers Club for young people aged 15-25 years where they can explore a variety of careers, with an emphasis on digital careers, and develop valuable employability skills. Working with agencies, educational institutions and businesses, young people will be supported by mentors who will share professional experiences and deliver informative workshops on career management. Resilience, independence and creativity are key messages taught across our programmes with the aim that attendees will feel more prepared, confident and inspired for life after school.</p>
11:30	<p>NIDMAR Dr Norma Clark, Project Manager NIDMAR Programme</p> <p>Dr Norma Clark, Project Manager NIDMAR Programme, Scottish Government Health Improvement Division, Directorate for Population Health. The NIDMAR programme aims to deliver on the ministerial commitment to train 300 frontline supported employment specialists across Scotland over the next 5 years. This will be achieved through the</p>

	<p>provision of intensive case management training utilising the National Institute of Disability Management and Research (NIDMAR) internationally-recognised training, with the objective of strengthening staff's case management skills in delivering supported employment services across the broad employability pathway to people with disabilities and/or mental health conditions which are impacting on their ability to stay in or to progress into employment. At the conclusion of the training, staff will be able to gain and use the CDMP (Certified Disability Management Professional) registration. The presentation aims to give an introduction to the NIDMAR programme, to identify staff who are currently delivering front facing VR/employability support, those who wish to take part in the NIDMAR programme and who meet the criteria to enrol.</p>
11:50	<p>Joined Up for Business Update John Beaton - Employer Engagement Officer, Capital City Partnership</p> <p>Joined Up for Business gives businesses a "no wrong door" approach and offers a bespoke, free recruitment and training service, as well as a business growth support service for SMEs. They will help businesses identify funding initiatives that can support recruitment, training and business growth needs. John will be updating on current opportunities in Edinburgh and community benefits.</p>
11:55	<p>Finish</p>