

Digital Education at the Heart of Midlothian FC



INNOVATION CENTRE

Fair Work and Living Wage
Joined up for Jobs Forum

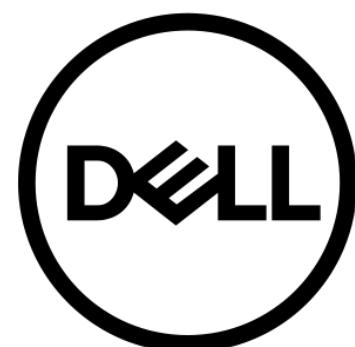
Friday 31st May, 2019

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Digital Education – why we do it

- Our policy – living wage employer
- Our values – ‘community club’
- Our community – high level of deprivation
- Our leaders – motivated by giving back
- Our opportunity – use football as a hook to address social issues
- Our motivation – inspire an interest, engage with hard- to-reach groups, develop valuable skills, create a positive perception

Digital Education – what we do

- *Digital Festivals – Introductory*
- *Coding Club – Introductory*
- *Robotics Club – Introductory*
- *Digital Projects Clubs – Developing*
- *Digital Careers Club* – *Developing*

Digital Careers Club – a new initiative

The Hearts' Careers Club for young people aged 15-20 years will support attendees to explore a variety of careers and develop valuable employability skills over 8-10 weeks. Working with agencies, educational institutions and businesses, young people will also be supported by volunteer mentors who will give an insight into their industry by sharing professional experiences, offering advice, delivering informative workshops, and linking opportunities for work placements, internships, apprenticeships and employment.

Digital Careers Club – a new initiative

Objectives

- To expose young people to a variety of career paths and vocational options*
- To build employability skills among young people*
- To provide pathways into employment, apprenticeships and education for young people*
- To raise awareness of careers in digital technology*

Desired Outcomes

- Increased job readiness (develop valuable skills required for further education and employment)*
- Increased knowledge and understanding of career options and opportunities*
- Increased confidence, self-belief, independence and resilience*

Digital Careers Club – a new initiative

The opportunity for business / individuals to get involved

We are looking to create meaningful partnerships, collaborative relationships and stronger engagement between our education programmes, education providers and employers.

We require companies and groups of individuals to support the delivery of any of the following session topics:

- Presenting yourself online – a workshop or presentation on the importance of first impressions, social media, cyber security, etc.*
- Presenting yourself on paper – a workshop on building a strong CV*
- Presenting yourself in person Part 1 – a workshop on building interview skills*
- Presenting yourself in person Part 2 – mock interviews*
- Discover real opportunities – short presentations from industry and education on current opportunities for young people to apply; work placements, internships, apprenticeships, college / university applications, employment*

The specific requirements for our delivery partners will be sent in more detail if interested!



hattiechandler@homplc.co.uk

Hattie Chandler
Strategic Programme Manager
Heart of Midlothian FC