Fair Work and In-Work Poverty

Community Renewal Trust - Next Step Service
The Next Step Project commenced on 1st April 2019 and is delivered in partnership between Community Renewal Trust, Citizens Advice Edinburgh, Cre8te Opportunities and One Parent Families Scotland on behalf of City of Edinburgh Council.

Since the service was commissioned in 2012, there have been significant changes in the local labour market context and the operational environment.

The new service will look to target gaps in provision for those at the later stages of the strategic skills pipeline, with a particular focus on in-work poverty.
What is the need for this service?

16% of all workers earn hourly wages below the level set by the Living Wage Foundation

22% of Edinburgh’s children grow up in poverty.

Only 69% of residents who have been in care secure a positive destination on leaving school

School attainment rates for pupils in deprived areas are less than half those of the city average

Median pay rates for men are 13% higher than for women in the city

Childcare and housing in Edinburgh are expensive and major contributors to poverty

Ref; “Edinburgh Economy Strategy 2018”
Region Deal

- Integrated Regional Employability and Skills (IRES) Programme
- Access to good opportunities
- New talent pools
- Evolve, streamline, and integrate employability and skills services
- Mitigate barriers
- Collective knowledge
- Maximise the impact of employability and skills investments
- Ref: “acceleratinggrowth.org.uk”
Integrated Employer Engagement

WE HAVE EMPLOYED 2 EMPLOYER ENGAGEMENT OFFICERS

WORKING IN PARTNERSHIP WITH CAPITAL CITY PARTNERSHIP PROGRAMMES AND RECRUITMENT SKILLS CENTRES

THEY ARE BASED WITHIN THESE ORGANISATIONS WORKING AS PART OF A LARGER EMPLOYER ENGAGEMENT TEAM

TARGETING NEW DEVELOPMENTS SUCH AS THE ST JAMES CENTRE

ENGAGING WITH EMPLOYERS ACROSS ALL EMPLOYMENT SECTORS

OFFERING FREE UPSKILLING FOR STAFF MEMBERS

DEVELOPING AND PROMOTING THE SCOTTISH LIVING WAGE

ENCOURAGING ADDITIONAL OPPORTUNITIES IN EDINBURGH
Service Delivery

Overall Approach

Joined-up

Innovative, Inclusive and Collaborative

Fair-paid work

High-quality, targeted, one-to-one support

Open for anyone with any query.

Specialist employment retention advice

Welfare rights and employment rights

Lone parent specialist support
Case Study 1

1. Family both parents in work
2. Cost of Living
3. Rental and house prices
4. Transport
5. Childcare
Case Study 2

- Large family
- Single Parent
- Poor work conditions
- Childcare reality
- Housing issues
- Debt difficulties
- Benefit Cap
Website and Marketing

- https://www.nextstepedinburgh.org/
Contact Details

- Jon Mennie
- Service Manager
- Community Renewal
- Jon.mennie@communityrenewal.org.uk
- 07824665615