

Fair Work and In- ▶ Work Poverty

Community Renewal Trust -Next Step Service

Context



The Next Step Project commenced on 1st April 2019 it is delivered in partnership between Community Renewal Trust, Citizens Advice Edinburgh, Cre8te Opportunities and One Parent Families Scotland on behalf of City of Edinburgh Council.



Since the service was commissioned in 2012, there have been significant changes in the local labour market context and the operational environment.



The new service will look to target gaps in provision for those at the later stages of the strategic skills pipeline, with a particular focus on in-work poverty.

What is the need for this service?

16% of all workers earn hourly wages below the level set by the Living Wage Foundation

22% of Edinburgh's children grow up in poverty.

Only 69% of residents who have been in care secure a positive destination on leaving school

School attainment rates for pupils in deprived areas are less than half those of the city average

Median pay rates for men are 13% higher than for women in the city

Childcare and housing in Edinburgh are expensive and major contributors to poverty

Ref; *“Edinburgh Economy Strategy 2018”*

Region Deal



Integrated Regional Employability and Skills (IRES) Programme



Access to good opportunities



New talent pools



Evolve, streamline, and integrate employability and skills services



Mitigate barriers



Collective knowledge



Maximise the impact of employability and skills investments



Ref; “acceleratinggrowth.org.uk”

Integrated Employer Engagement



WE HAVE EMPLOYED 2
EMPLOYER
ENGAGEMENT
OFFICERS



WORKING IN
PARTNERSHIP WITH
CAPITAL CITY
PARTNERSHIP
PROGRAMMES AND
RECRUITMENT SKILLS
CENTRES



THEY ARE BASED
WITHIN THESE
ORGANISATIONS
WORKING AS PART OF
A LARGER EMPLOYER
ENGAGEMENT TEAM



TARGETING NEW
DEVELOPMENTS SUCH
AS THE ST JAMES
CENTRE



ENGAGING WITH
EMPLOYERS ACROSS
ALL EMPLOYMENT
SECTORS



OFFERING FREE
UPSKILLING FOR STAFF
MEMBERS



DEVELOPING AND
PROMOTING THE
SCOTTISH LIVING
WAGE



ENCOURAGING
ADDITIONAL
OPPORTUNITIES IN
EDINBURGH

Service Delivery



Case Study 1



1 Family both parents in work



Cost of Living



Rental and house prices



Transport



Childcare

Case Study 2



Large family



Single Parent



Poor work conditions



Childcare reality



Housing issues



Debt difficulties



Benefit Cap

Website and Marketing

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