



BA (Hons) Business Management

(Graduate Apprenticeship)

Enabling employees to learn and earn

Graduate Apprenticeships (GA) are fully-funded programmes created to support the learning and development of new and existing employees. This new and innovative **work-based degree** is designed to meet the needs of employers in Scotland and equip students with the necessary management and entrepreneurial skills to excel in their workplace. This course is accredited by the Chartered Management Institute, making us the only dual accredited Business Management Graduate Apprenticeship in Scotland.

Benefits for employers

- Designed by employers for employers
- Tailored to meet the needs of your industry
- Cost-effective way to develop and upskill your workforce
- Fully-funded
- Open to all employers of all sizes and sectors
- A great way to make their business more productive and motivate employees.

Modules

Year One: Marketing/ Finance and Accounting/ Economics/ Management/ Work-based Learning and Management Development

Year Two: Business Law/ Operations Management/ Human Resource Management/ Digital Business and E-Commerce Management/ Work-based Learning and Management Development

Year Three: Research Methods/ New Enterprise Creation/ Project Management/ Organisational Behaviour/ Work-based Learning and Management Development

Year Four: Strategy as Practice/ Critical Issues in Management/ Work-based Learning and Management Development/ Honours Business Project

MORE INFO AND HOW TO APPLY:

Contact Andrew Bratton, Programme Leader on ga@qmu.ac.uk or visit our website at www.qmu.ac.uk/GA

“This programme is a fantastic opportunity for employees to get a business management degree and apply their knowledge, first hand, in the workplace.”

Alice Thomson, Co-founder and Director of Social Bite



EUROPE & SCOTLAND
European Social Fund
Investing in a Smart, Sustainable and Inclusive Future

