

A Just Capital

Actions to End Poverty in Edinburgh

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@EndPovertyEdin
#endpovertyedin

What do we mean when we say 'End Poverty'?

Targets for 2030

No-one in Edinburgh feels **stigmatised** because of their income

No-one in Edinburgh has to go without the **basic essentials** they need to eat, keep clean and stay warm and dry

by 2030 the city needs to aim to remove 7,000-9,000 people in Edinburgh out of destitution, or 580-750 people per annum

Fewer than one in ten children and fewer than one in ten adults are living in relative poverty at any given time

by 2030 the city needs to remove 20,900 people from poverty, or 2,100 per annum

No-one lives in **persistent poverty**

by 2030 the city needs to remove 9,970 from persistent poverty, or some 1,000 people per annum

ACTIONS to end poverty in Edinburgh



“It feels like the system is especially designed to prevent people from helping themselves and taking an active role in shaping their lives.”

“Support [for people] needs to be less about ‘we’re going to catch you out’ and more ‘we’re going to help you out’. It doesn’t create a sustainable relationship between people and the services they are using. We’ll never build trust unless we move in that direction.”

“We are all about making relationships with people. We have banned the word ‘referral’. We work with partners, but there are never handovers. Our whole ethos is to remove disconnects and help people through whatever support they need. Working this way gets better outcomes for people than working to narrow, predefined paths.”

“Kindness might sound a bit 'meh' but that is what I think changes people.”

The right support in the places we live and work

“To end poverty in the city, the precondition and the single biggest transformation Edinburgh could achieve would be to **make the experience of seeking help less painful and confusing, more humane and more compassionate.**”

FROM

Impersonal and dehumanising to experience
Process and system led ('fill in this form')
Transactional approaches to people in need
Organised around policies, services and funding streams
Risk averse and output focused
Involve multiple handovers and referrals

TO

Starts with asking 'how can I help?'
Helps the whole person, not one problem
Organised around the needs of households
Gives permission to innovate and respond to needs
One contact, No silos, No handoffs, No referrals
Takes responsibility to help

Headlines...

Fair Work that provides dignity and security

A Living Wage city that extends Living Hours offer
Edinburgh Guarantee for All
1FTE per £1m of procurement and commissioning

Income security and a real safety net

Urgent UK action to raise value of social safety net
Local promotion to boost take-up of entitlements
Maximise! type service in every nursery, school, GP office

Connections in a city that belongs to us

Principle of 20-minute walking or 'pram pushing distance
in the design of all neighbourhoods in Edinburgh
Extend access to concessionary travel schemes
Drive action on digital inclusion

A decent home we can afford to live in

New funding settlement with the Scottish Government
funding to tackle housing crisis
Extra 2,000 social rented homes per annum to 2030
Homelessness prevention

Opportunities that drive justice and boost prospects

Urgent action to close Edinburgh's attainment gap
All sectors to play a part as assets to expand the quality
opportunities
Significant expansion of mentoring programmes

Equality in our health and wellbeing

Actions to end poverty will reduce physical and mental
health inequalities
Food support as a gateway to other access other support
Sustained mental health response

Passing on the baton



**End
Poverty
Edinburgh**

A citizen led movement

- Continue to raise awareness and understanding of the experience and reality of poverty in Scotland's capital city
- Influence decisions that are made about the way the city works and the way city institutions plan and deliver services,
- Hold the city to account for delivery of the vision to End Poverty in Edinburgh.

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