Parental Employment Support Fund (PESF)

Craig Dutton Capital City Partnership



Parental Employment Support Fund

- Scottish Government fund to provide intensive employability support for parents both in and out of work
- 65% of the Parental Employment Support Fund investment will be targeted to support parents who are employed on low incomes to tackle in work poverty
- 35% will support parents not yet in work to address barriers and progress towards employment
- Five projects in Edinburgh



Access to Industry – Access Data

- Edinburgh parents interested in training/re-training for jobs in the data sector
- Parents with disability/disabled child, BAME, lone parents, 3+ children, child under 1 and/or under 25
- Build knowledge, skills and confidence
- Support to become digitally active



Access to Industry – Access Progress

- Caseworkers to engage with parents who are unemployed
- Identifying key areas that are posing barriers to progression
- One-to-one support with welfare advice; financial planning & budgeting; housing & wellbeing support; skills based learning; and motivational support (confidence; self-esteem)
- Support to achieve SQA qualifications
- Work with growth sectors and partners NEC, FUSE, Fort Kinnaird



Access to Industry – Access Progress/Access Data

Each parent can expect:

- A team member who will provide information, review client needs and direct to the relevant project
- An initial assessment that will identify barriers and support needs in order to tailor support
- A flexible service designed around the parent's needs
- Support at a time and place that suits the client
- Support for as long as required, and to support in-work progression



Enable Scotland – Progress for Parents

- Support parents of disabled children into employment or to progress in their current employment
- Focus on income maximisation financial barrier removal and BOIW calculations
- One-to-one support from an Employment Co-ordinator
- Consider needs e.g. flexible working considerations, carer/parental support, digital skills/poverty and employment rights
- Create/update CVS; job search and applications; prepare for interviews; work placements, job coaching, and ongoing aftercare



SPACE & Broomhouse Hub – Workspcae Employment and Skills

- Parents out of work and those who are in low income employment in South-West Edinburgh
- Employability access to new skills, practising interview techniques and helping with CV development
- Self employment pro-active, holistic and integrated approachto supporting clients interested in business start-up
- Home provides the confidence and skills required in order to feel comfortable about applying for self-employed or home working/contract jobs



The Datakirk - BAMELYTICS

- Targets BAME parents disproportionately impacted by the pandemic
- Focus on data literacy introduction to data science for business
- Data upskilling from culturally sensitive data professionals / mentors
- Blended learning, virtual training, lab sessions and networking.
- Employability career advisory, study support, CV writing, Mock interviews, project workshop and meet the industry events.



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