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Joined up for Business

- Edinburgh Employer Engagement landscape mapping complete
- Change of contact, to be announced in coming weeks
- Partnership offers adjusting; EGFA, DYW Coordinator network, Business Gateway, Edinburgh College Skills Boost, DWP
- Community Benefits; opportunities offers currently restricted but developing post COVID
- Annual partner 'Build your knowledge' event
- No wrong door approach re-established
- Desire to have representation from JUfJ as part of the JUfB project delivery group

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Employer Resources

Welcome to the Joined Up for Business Employer Resource page

We are here to help your business however we can. This page contains a compilation of regularly updated resources, covering everything from Covid-19 support to best practice. Please contact Employer Engagement Officer [Lauren Fraser](#) to discuss your specific business need.

Employers
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FAQs
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Employer Resources
JUfB Blog

www.joinedupforjobs.org/employers

CAPITAL CITY PARTNERSHIP



Fort Kinnaird Recruitment & Skills Centre



- Centre reopen to employers on a booking only basis
- New employability officer appointed, 1 June start
- Active recruitment within retail, following trend of English stores, 35 jobs promoted this year
- Vast number of poor quality applications received
- Particular difficulty recruiting supervisors and managerial positions
- Approaching employers about advert content e.g. salary scales, hours offered
- FK (& FUSE) supporting Edinburgh College Skills Boost – Retail & Hospitality course

Opportunities

- TK Maxx
- Homesense
- Trespass
- Premier Inn
- River Island
- Office

www.rscfortkinnaird.co.uk

FUSE, St James Quarter & BID



- St James Quarter – open 24 June 2021, phased
- Recruitment increasing; 46 jobs advertised (160 positions)
- Approaching employers around reluctance to junior employees
- High expectation of applicants with extensive experience
- Varying number of applications > jobs, certain brands inundated, others low levels
- Feedback from employers; skills & experience low
- High number of no shows at interviews
- Hospitality struggling more than retail due to perceptions, hours, transport, age restrictions
- Working with employers to overcome barriers

Opportunities

- Bonnie & Wilde - 45 front of - house/waiting staff
- Salerno pizza
- Signature Pubs
- Krispy Kreme
- Creel Caught
- The Dome

www.edinburghfuse.com

FUSE, St James Quarter & BID



New opportunity

Signature Pubs are holding a Recruitment Open Day for chefs at all levels
Tuesday the 25th, May. 12noon – 4pm – Copper Blossom, George Street

Any interested clients?

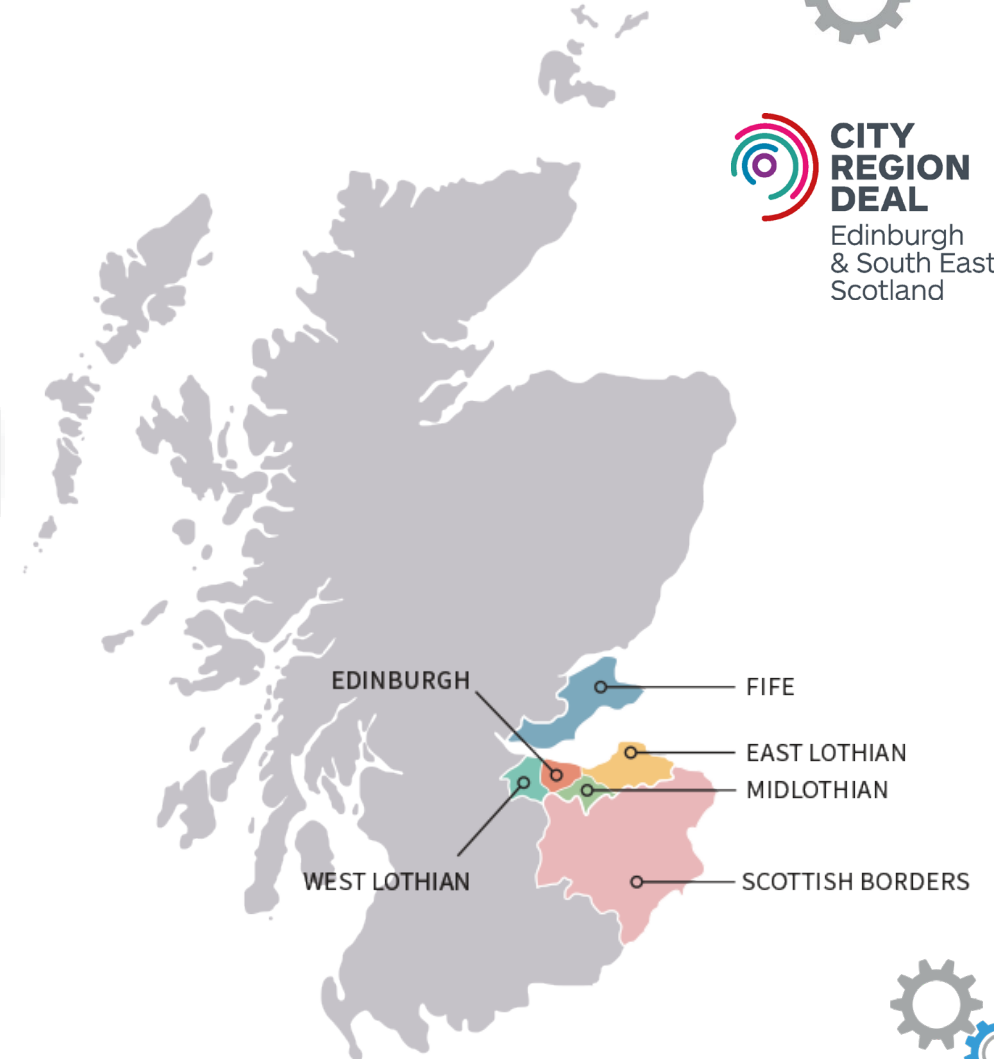
Drop in sessions will be set up for guaranteed interview with final decisions being made on the day.


Link for the event and more info is below:

<https://fb.me/e/10UwRZaUv>

Edinburgh South East Scotland City Region Deal, IEE

- One of the 7 IRES projects under ESESCRD
- Supporting and developing Employer Engagement strategic approaches across the region
- 3 workstreams;
 - *Recruitment & Skills Centres development*
 - *Physical established centres*
 - *Employer led academies / RSCs*
 - *Community Benefits*
 - *Community Wealth Building (regional recovery fund)*
 - *CB Portal*
 - *Employer & Partnerships*
 - *No wrong door approach*
 - *SWAPs in partnership with DWP & regional employers*
- COVID response projects
 - *c19jobs.org*
 - *IEE Employer Fund*





Thank you

Any questions?