



# GREEN ECONOMY JOBS

Joined Up for Jobs forum, 30.08.23

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# GREEN ECONOMY JOBS – Sectoral Awareness Campaign

- Why this campaign?
- How can JUfJ providers use this campaign to support clients
- Opportunities for clients (training, jobs)
- Upcoming project to widen opportunities in this area





- Success of “Proud to Care” last year
- Governments are committing to largescale net zero targets
- Businesses are addressing their carbon neutral ambitions, recruitment & contracts are reflecting this
- Lack of clarity on ‘Green Terminology’
- Asked to explore – emerging sector or agenda within all sectors ?? **BOTH**
- Provide tools for employability networks

## WHY THIS CAMPAIGN?



SMARTER CHOICES  
GREENER FUTURE



# HOW CAN THESE RESOURCES HELP YOU?

Campaign resources available;

- Main Video
- Social Shorts
- Web offer, Helix.scot
- STV Campaign
- Facilitation Role from IEE



GREEN  
ECONOMY  
JOBS

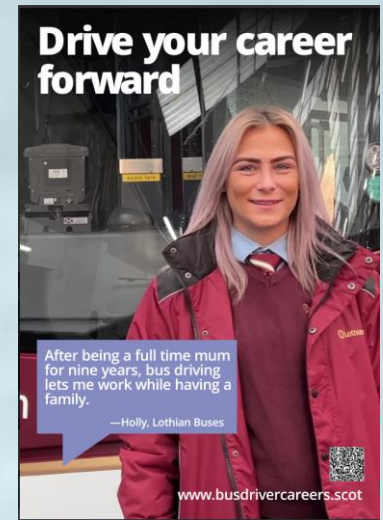
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SMARTER CHOICES  
GREENER FUTURE

# OPPORTUNITIES FOR CLIENTS

**myjobscotland**  
CEC Facilities technicians

Drivers (from £30k)  
Support (from £24k)  
Engineering (technical from £20p/h)  
Entry – technical / skilled roles  
<https://helix.scot/bus-driver-careers/>  
Resource suite available



Social Value positions - increase  
Community Benefit clauses



All age apprenticeships, £24k start

## Balfour Beatty

Various, all levels, note if salary stated RLWG,  
will incl. additional £ benefits



Recycling service operative £23k start

*'Environmental champions'*

*'Climate officer'*

*'Greenspace officer'*

*'energy advisor'*

*'retrofit technicians'*

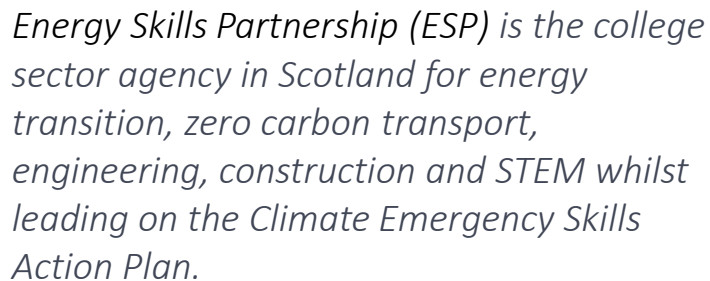


# OPPORTUNITIES FOR CLIENTS

- VTF; Transferable Skills Academy (Sept), Construction (Oct), IT/Cyber (October)
- Verdancy Group learning / upskilling <https://theverdancygroup.com/courses> (West Lothian)
- Energy Training Academy <https://theenergytrainingacademy.com/courses/> (Midlothian) – exploring funding options
- [Green Skills Training | Edinburgh College](#)
- The Princes Trust – collaboration courses ‘Get started in sustainability’ (Fife, 16-30 y/o’s) pilot
- All regional colleges (see next slide) ESP network of opportunities



# TRAINING

[illegible]

# WIDENING OPPORTUNITIES ACROSS THE ESES REGION

## **Regional UK Shared Prosperity Fund, collaborative priority projects**

1. Net Zero Accelerator Hub (NZAH)  
Feasibility Study (Oct 2023 – Summer 2024)

Study will explore;

- Proposal to create NZAH addressing demand & supply barriers that currently exist
- Identify help for key sectors to accelerate their transition to zero
- Address skills shortages & translate into future skills delivery & job opportunities
- Sector needs (Construction, then energy & transport)

Outputs;

- Publish findings to local authorities
- Recommendations for localised action plan(s)
- With focus on skills & employment opportunities

Coordinated by CCP, led by West Lothian College on behalf of regional college network

2. Climate Risk Assessment – more details to follow



# QUESTIONS?