





for Edinburgh Women

Learning, Employability And Purpose

Making Work Work

Update on the initiative & its impact for women in Edinburgh

Lynn Houmdi The Challenges Group

Making Work Work: an award-winning, innovative programme based on proven methods, lived experience, continuous improvement and collaboration

Since Jan 2021, Making Work Work programmes have supported almost 200 women in Scotland to transition towards and into meaningful work following a career break. 67% of MWW alumni are now in work, over 50% of them in the third sector. A further 21% are in training, volunteering or actively applying for work.

Lived experience & research of employability barriers; networks of women

20+ years' experience of skills programming; relationship with CMI

Developed By

Challenges

CAPITAL CITY





Flexible Working Scotland

SMART WORKS scotland BUSINESS IN THE COMMUNIT

Making Work Work – For Edinburgh Women and LEAP





UK Shared Prosperity Fund

Making Work Work – for Edinburgh Women

April 2023 to September 2024

Supporting 75 unemployed or underemployed women who find it difficult to re-enter or progress in work after a career break

5 peer-support groups of ~15 women

16 online training sessions, plus masterclasses, mentoring, self-study, qualification option

Making Work Work - LEAP (Learning, Employability and Purpose)

October 2023 to March 2024

Partner: Firstport

Supporting 10 highly skilled women facing employment barriers

7 online training sessions and 8-10 weeks probono work placement in social enterprises

Training for social enterprise managers

Typical components of a MWW Programme





years

Outcomes MWW – for Edinburgh Women Two training cohorts of 36 women



Before: 70% unemployed 30% (under)employed After: 19% unemployed 23% working towards employment 59% (better) employed

What we find

Our impact

- Making Work Work *works*: women benefit from peer learning and 1-2-1 bespoke support
- Women report increased confidence, skills and knowledge
- Women feel informed and empowered around flexible working
- Women move into flexible, meaningful work

Our observations

- Women returners are typically switchers they can't or won't go back
- Women's values change during their career break they seek purpose
- The reason for the career break doesn't disappear. Non-work commitments are non-negotiable
- Women typically choose the third sector for flexibility and values





Positive Feedback

What our Participants take out of the Programme

"I've secured myself a short-term Project Support Manager role, I'm also feeling hopeful that this opportunity might lead to others.

Thank you again ladies for all of your help and support."

- Orna



"I've accepted a new job! Whilst it's in the same industry, I've managed to negotiate 3 days a week which I never found possible before - and for better pay, a more senior position and a role I'm much more excited about.

I really think it was helped by the confidence I got from the MWW course. So thank you 🔔 "

Edwina



"I've got the job! I've been head-hunted out of the blue!

Thank you for the insight and the confidence to change my current job which was no longer serving me "



- Hina

